INSTRUCTIONS

The canvas represents the entire lid of the box. Try not to go bigger than GREEN BRANDING SIZE BOX. Don’t go outside RED SAFE ZONE BOX.

TEXT

When adding text to your design, please create outlines. Right click the text and click Create Outlines. Ensure text height is at least 3mm.

IMAGES

Make sure all images are embedded. Select the image and click ‘Embed’ on top bar.

ARTWORK FOR PRINTING (Premium Colours / Premium Metal)
Consider if the colours of the branding will have enough contrast with the product colour.

ARTWORK FOR LASER ENGRAVING (Premium Colours / Premium Wood) If your artwork is to be used for laser engraving, please ensure your artwork is solid black. No colours/gradients/shadows please. All black elements will be engraved. Avoid large solid areas.

ARTWORK FOR FOILING (Premium Colours / Premium Metal)
Any part of your artwork that is a solid colour will be foiled. It is best to stick to a single solid colour if possible so you can clearly see the design to be foiled. Avoid large solid areas. Ensure that it does NOT include any shadows or gradients.

SAVING YOUR FILE

Save your file as an .AI file. You can then upload the file to 3XM via TED.